



570 Bryne Drive
 Barrie, Ontario L4N 9P6
T: 705-735-0639
 TF: 1-800-627-3309
 E: info@drmartinsclinic.com
 W: drmartinsclinic.com



Summer 2010

Newsletter

- Edition 5

There is a new book on cosmetic enhancement humour by Ann Kaplan entitled "If You Don't Laugh, You'll Cry." Ann Kaplan is president and chief executive of Medicard and has decided to publish a business book aimed at cosmetic surgery providers after thinking about the funnier side of cosmetic enhancement. Kaplan is quoted as saying, "I went for a long period of time when I didn't use it (BOTOX), but I have to say I didn't like all the wrinkles. When I went back to BOTOX, I used less of it and more strategically."

Dr. Martin "- I totally agree - Botox is as much an art as it is a science. As time goes on, the needs of the face change and often less Botox in the right strategic position will do the trick. A good practitioner knows how to adjust the dosage and location of shots to maximize the beneficial effects."

We want you to appear younger and more rested... not "Botoxed"

"LIFE ON THE LEASH": call NICOLE at 828-8164



I love this woman! She walks my dogs every day that I work, and she "babysits" when I go away. I highly recommend her services!

CUSTOMER APPRECIATION WEEKS : Monday October 4th to Friday October 15th 2010

Pop a balloon and receive a discount of 10-40% off your purchased treatments during these 2 weeks. Call the office or drop by to pop your balloon!



Reminder: Please consider beginning your laser work over the fall and winter months, because laser treatments are sun sensitive. You cannot tan before laser treatments.

Debbie's Makeover



Deb: Before Makeover



Deb: After Makeover

I would like you to meet Deb - my "makeover" friend! Deb is in excellent physical condition and has competed as a body builder. Until 2010, she was a smoker, but I asked her to quit for the makeover - and she has! That decision alone will give her years of better health.

The first things that I noticed about Deb were her beautiful eyes and excellent bone structure. My goal was to maximize the size and shape of her eyes, while reducing wrinkles and improving skin tone and texture.

First, BOTOX was used to relax the muscles that were causing lines around her eyes and mouth. Next, we filled her deeper lines with Juvederm and increased the size and shape of her cheeks. Meanwhile, we used the laser to resurface and tighten her skin tone.

When I was finished. Deb went to my favourite hairstylist, Sean at ID salon in Barrie for the cut and colour. Finally, she met with my photographer, Tony Ejam for the glam shots. What a lovely transformation!

- Sun damaged areas - Resurfacer and photofacial
- Crows feet lines - Botox
- Deep lines beside the nose - Filler with Juvederm
- Facial spider veins - Laser treatment/photofacial
- Loss of cheek and lip volume - Filler with Juvederm
- Irregular skin texture - Resurfacer
- Large pore size - Resurfacer
- Loose skin - Thermascan

Resurfacing



Laser resurfacing

The SCITON laser resurfacer is an aggressive treatment which peels away 30-50% of the epidermis. When it grows back, it comes in smoother with less wrinkles, tighter skin and a more uniform skin colour.



Before resurfacing



After resurfacing

What is Botox hyperhidrosis?

You may not be aware that excessive sweating under the arms can be treated with Botox. It is covered under many health care plans. Botox blocks the gland from expelling sweat and is safe and effective.

The New IPL Machine:

We ALL Could Use This One
for our "Agespots"

We are very excited to introduce our new IPL machine.

If you have been listening to me over the years, you may recall that "true lasers" do the best job in most situations, like hair removal, for instance. That is why we spent the "big bucks" to get the 800nm hair removal laser - it works better and hurts less.

But... IPL (Intense Pulsed Light) is spectacularly good at RED and BROWN spots. Yes, you know all those little (or big) age spots that are creeping onto your face? Broken blood vessels? Well, this machine can address them.

Until the end of October 2010, I am going to hold the IPL "Photofacial" price at **\$250 per treatment (usually \$450.)** Most people need at least 2 or 3 treatments to get the result that they want because the darker spots go away first, and we have to turn up the machine to treat the lighter spots.

The treatment feels hot and takes about 20 minutes. Other areas such as the backs of the hands, chest or neck are also available. After the treatment, you will be visibly red for 24 hours. Then, the dark spots will get darker for about a week. Then, they start to fall off. The whole process takes about 3 weeks. At that point, you are ready for another treatment.

We are excited to provide you with access to this new machine.

Dr. Martin



Before IPL treatments



After IPL treatments

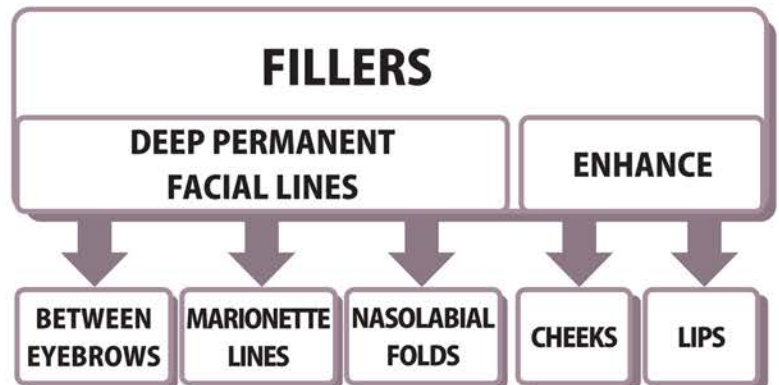
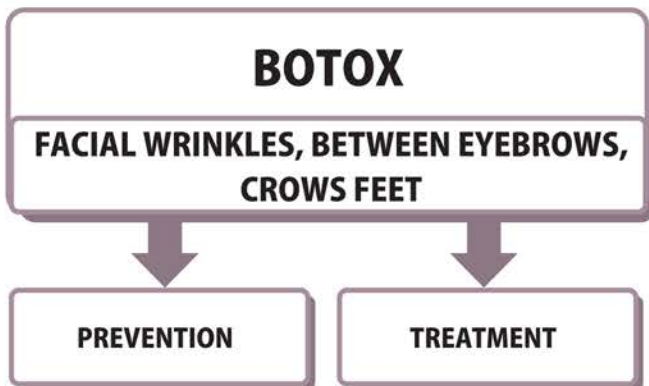
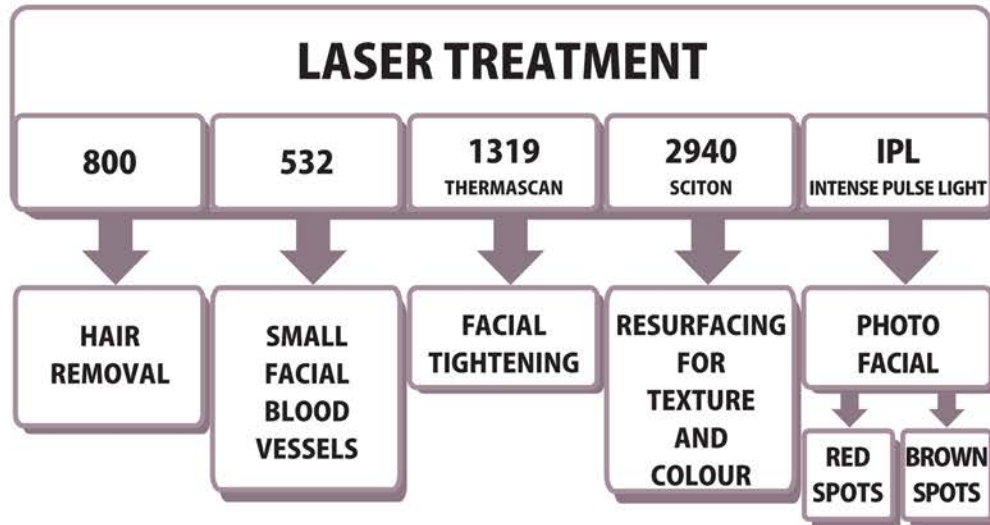
Good Luck Girls!



I am sure you will join me in wishing Viktoria, Susan and Ashleigh all the very best with their new arrivals.

Treatments: How they can help you

I know how difficult it can be to sort out what treatments will work best for you, so I put together this little flow chart that explains the various machines and procedures that we have at Martin's Vein and Medical Aesthetics Clinic. Look this over, then come to the office to allow me to help assess your face to bring out the best that you have. You may be surprised - for example, you may think that you need BOTOX, but fillers would do the job better. We can help you make those decisions.



Questions?

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