

*Deborah L. Martin, M.D., C.C.F.P., (E.M.)*

## Grow Thicker, Lusher Eyelashes With Latisse

Thick, lush eyelashes help to accentuate a woman's eyes, and they also help to soften the overall appearance of the face; however, for many of us growing the kind of lashes that catch almost anyone's attention is simply beyond our grasp.

*Now there is an easy, pain-free solution to getting the lashes you desire without using glue or clumping on mascara.*

Latisse® is a topical solution that is formulated to enhance the growth of certain kinds of hair follicles; resulting in thicker, darker, and longer eye lashes. It was introduced in the United States in 2009 and was approved by Health Canada in September 2010. Latisse® is a medically prescribed treatment that is available through Dr. Martin's Vein and Medical Aesthetics Clinic for people who feel they have inadequate eyelashes; a condition also referred to as Hypotrichosis.



Bimatoprost, the medical ingredient in Latisse®, is the only substance that has been proven to encourage the growth of new lashes that are thicker, fuller, and darker than lashes grown without it. Bimatoprost is said to work by alerting the growth phase of the eyelash hair cycle in two ways: first, by increasing the length of this phase, and second, by increasing the number of hairs in this growth phase.

*The end result is longer, fuller, and darker lashes.*



Our own Krystal Cordeiro, RN, used Latisse® for two months, and experienced remarkable results. According to Allergan, almost 80% of those who have used Latisse®, as prescribed by a physician, have reported the growth of new lashes. Latisse® is required to be used on a daily basis, so the user needs to commit to the regimen. The application takes only a minute and can easily be incorporated into any nightly routine.

Latisse® comes with special applicators that allow the user to apply one drop of the solution to the applicator brush and moisten the upper eyelids only. The solution is applied one drop at a time, and a new applicator is used for each eye – applicators are never reused. While individual results may vary, Latisse® users can expect to experience some results in approximately eight weeks, with significant results in 16 weeks.

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## About Dr. Deborah Martin

Today, the options in the field of Medical Aesthetics are often complicated, and can easily become overwhelming. At Dr. Deborah Martin's Vein & Medical Aesthetics Clinic you will find professional and experienced medical staff who are ready to help you make an informed decision about a wide variety of medical and cosmetic choices.

Dr. Deborah Martin is a medical physician, as certified by the College of Physicians & Surgeons of Ontario, who brings with her more than twenty years of diversified experience in Emergency Care and Medical Aesthetics. Dr. Martin graduated from the School of Medicine at Queen's University in 1986, and then went on to specialize in Sclerotherapy by studying with physicians in Houston, Texas, San Diego, and San Francisco, CA. Dr. Martin's Vein Clinic was first opened in 1995. Although not initially drawn to Medical Aesthetics, Deborah Martin came to empathize with the physical and emotional effects that the passage of time has on all of us. Most of her patients were women in their thirties or forties and fifties, like herself, who had raised their families and were looking for a new lease on life. The transition to full Medical Aesthetic Services was an easy one for this mother of three to make.



Dr. Martin has also trained over 400 medical professionals from around the world, and she has been approved and accredited by the Ontario College of Physicians and Surgeons as an internationally known and respected expert and trainer in the fields of Sclerotherapy, BOTOX and Aesthetic Filler, and Laser Skin Rejuvenation. All training is conducted through the assistance of volunteer patients.

All members of Dr. Martin's team strive to provide their clients with the best options in the field of medical aesthetics while always taking into consideration the value of the investment in their procedures.

***The clinic's mission: To replenish youth in "middle age".***

This has become an attainable goal for many of the Clinic's clients, who have consistently received quality care and professional services in the treatment of Varicose and Spider Veins, BOTOX and Fillers, Laser Hair Removal, Skin Rejuvenation, IPL Photofacials, and Hyperhidrosis.

For more information please visit

[www.drmartinsclinic.com](http://www.drmartinsclinic.com)